

SHASTHA FOODS

Prepared Foods



WE ARE



San Jose, CA-based food manufacturer producing premium, ready-to-cook batters, ready-to-eat foods, and distributors of 650+ global food varieties.

One of the largest producers of freshly ground and naturally fermented savory batters in the U.S., **with 2.3 million lbs sold to date.**

A Costco-verified manufacturing and distribution facility operating out of a 36,000 sq. ft. space in the heart of Silicon Valley since 2022.

Sold in 21+ Costco locations and 350+ ethnic retail stores with a large online footprint through social media and E-commerce channel partners.

VALUE TO THE MARKET PLACE



- Widen the portfolio of Gluten-Free and Fermented foods offerings.
- Satisfy the needs of growing GF shoppers while giving them a restaurant-style meal option.
- Certified for authenticity – Plant-based, gluten-free, non-GMO, and certified organic.
- Freshly made, locally in our facility in San Jose, CA, with high-quality ingredients.
- High-frequency staple with strong repeat customers.
- Organic and millet options align with wellness demand.
- Privately owned, minority owned.



INTRODUCING READY-TO-EAT FOODS



Mini Idli Bites

Introducing bite-sized, microwave-ready idlis, perfect for healthy snacking or as a side dish with your choice of dips.



Indian Muffins

Made from Shastha's fermented batters, our savory and sweet muffins offer an excellent, naturally gluten-free breakfast or side option.



Dosa Waffles

Shastha's flour-free waffles are a wholesome substitute for regular waffles that pair easily with sweet and savory toppings alike.

MINI IDLI BITES – 10 VARIETIES



- ✓ Rice & lentil steamed bites
- ✓ Microwave-ready in 1 min.
- ✓ Offered in a two-tray or a single-tray pack
- ✓ 10 varieties with different seasonings

- Kale Pesto
- Chili Garlic
- Garlic Butter
- Spinach
- Mediterranean
- Peanut Masala
- Plain Idlis
- Tandoori Idlis
- Idli Podi
- Lemon Tempered

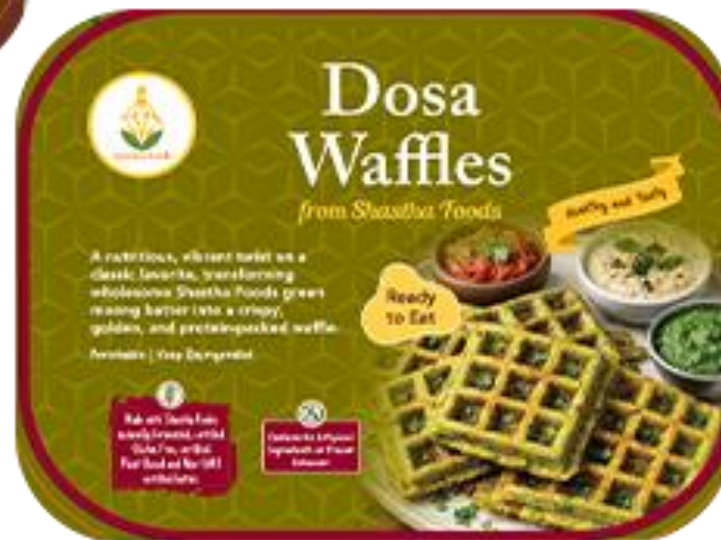
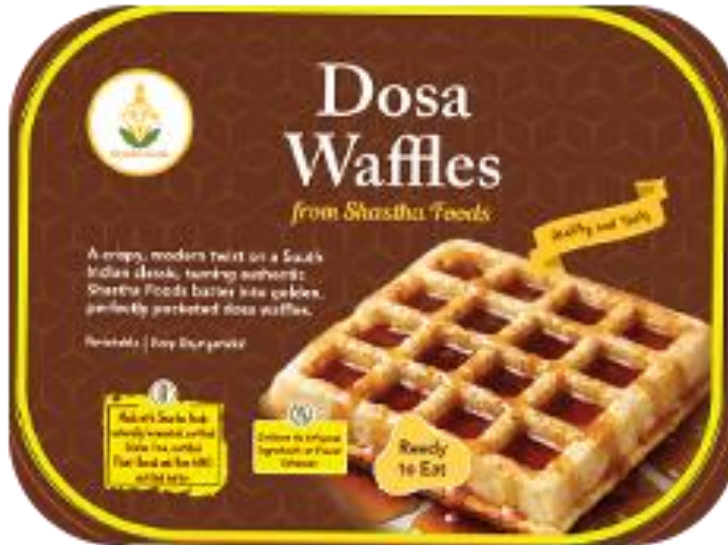
INDIAN MUFFINS – 4 VARIETIES



- ✓ Soft and fluffy, steamed muffins
- ✓ Microwave-ready in 1 min.
- ✓ Offered in 2-tray or a single tray combo packs
- ✓ 4 different varieties to choose from

- Mango Tango
- Banana Bliss
- Sweet Corn and Cheddar Cheese
- Mixed Vegetable Muffins

DOSA WAFFLES – 2 VARIETIES



- ✓ Waffles made with Dosa Batter
- ✓ Micro/toaster ready in 1 min.
- ✓ Offered in pack of 6 or 12
- ✓ 2 different varieties to choose from

- Original Dosa Waffles
- Moong Dosa Waffles

IDLI / DOSA COMBOS – REGULAR & ORGANIC



- New 60 oz. Value Size: Idli & Dosa combo batter – Regular and Organic variety
- Multi-purpose batter: Make soft idlis, crispy dosas, or savory pancakes.
- No prep needed: Just stir, pour, and enjoy a fresh South Indian breakfast in minutes.
- Authentic taste: Naturally fermented for that perfect, traditional flavor.

MULTI MILLET DOSA BATTER



- New 60 oz. Value Size: Wholesome Multi-Millet Dosa batter.
- Nutrient-Rich Blend: A healthy, high-fiber upgrade to regular batter.
- Premium Quality: Authentic stone-ground and naturally fermented.
- Clean Label: Certified Gluten-Free, Plant-Based, and Non-GMO

SOUTH INDIAN FILTER COFFEE



- Specialty South Indian Coffee in an easy-to-make, ready-to-mix decoction
- Consumer-friendly pouch for ease of use and storage
- Chicory brings the authentic nutty and earthy taste
- Packaging can be customized as per your requirements

WHAT IS OUR SPECIALTY?

The Cortada of
the East.

Ready to Mix
Decoction

Chicory Infused



SOUTH INDIAN BREAKFAST



An authentic experience served in the Costco Food Courts

- Steamed Idlis - Ready-to-serve with a variety of dips readily available
- Crisp Dosa crepes made fresh with Shastha's gluten-free batters
- Chicory-infused filter coffee – Ready-to-mix concoction

WHY OFFER SOUTH INDIAN FOOD?

Caters to massive
South Asian
demographics

Low-cost ingredients
ensure high profit
margins.

Quick-steamed
batches enable rapid
food service.



ENDLESS VARIATIONS



THANK YOU!

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